How to create content that deserves coverage

SEARCH AWARDS 2017



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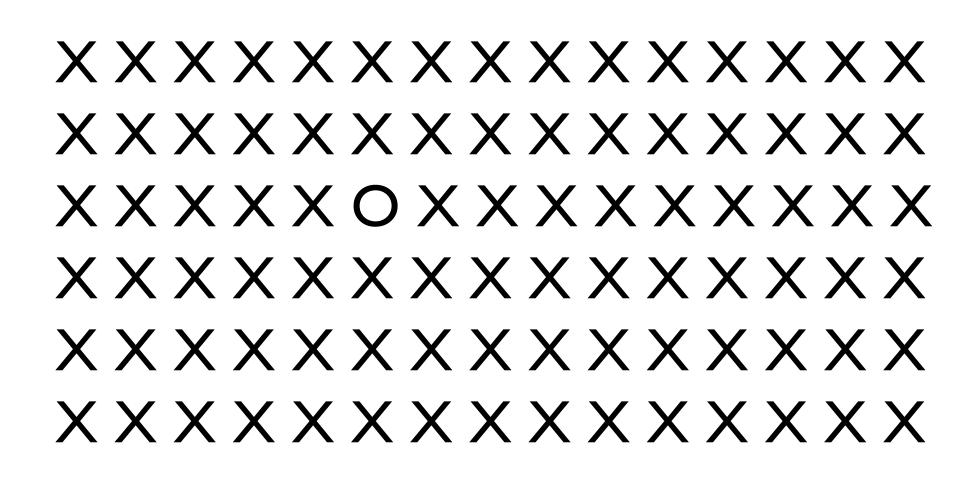






Content Marketing Agency of the Year 2018
- UK Content Awards







69 websites

everything else



Target the biggest sites in order to snowball

We are an SEO Agency, which means our most

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Our Work Regularly Receives Print Coverage









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Radio Coverage









AND even TV Coverage



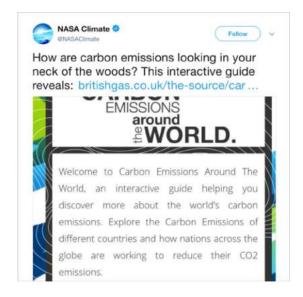




Our work is regularly shared by high-profile organizations





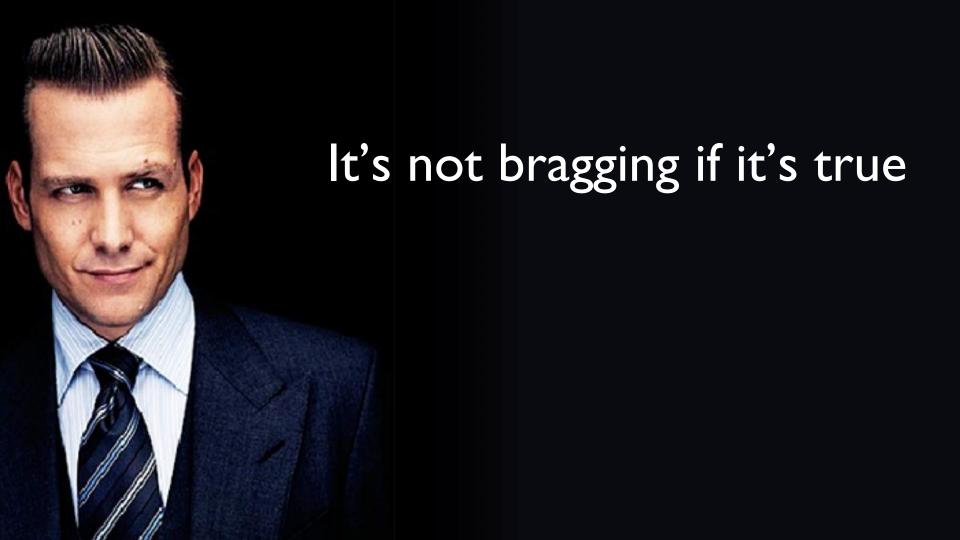


and high profile figures









66 campaigns!

350 ideas

What does that say about us?

We come up with A LOT of SHIT Ideas



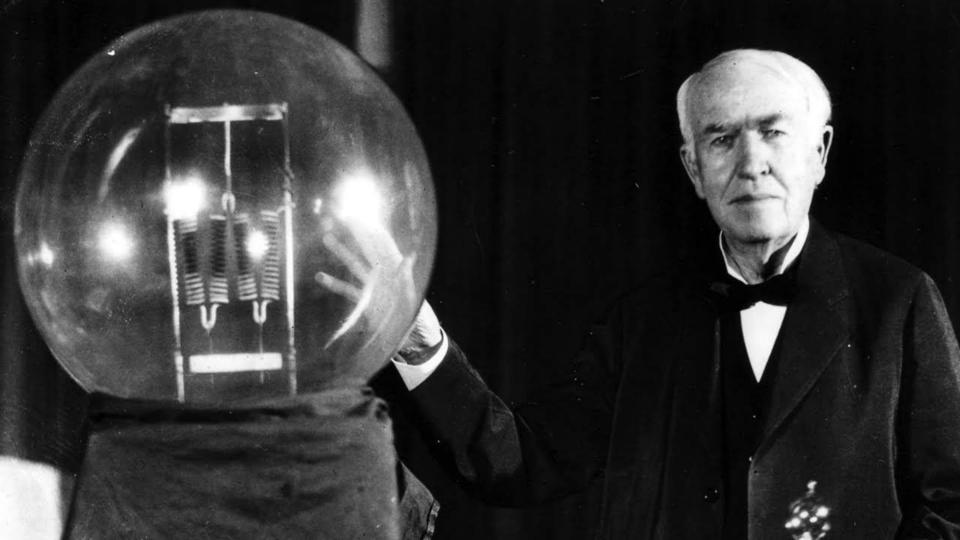


You have to be willing to come up with SHIT ideas in order to come up with GREAT ideas!

Don't be afraid to fail!











Innovative

Innovative

/'InəveIt/ verb

to take something and make it better

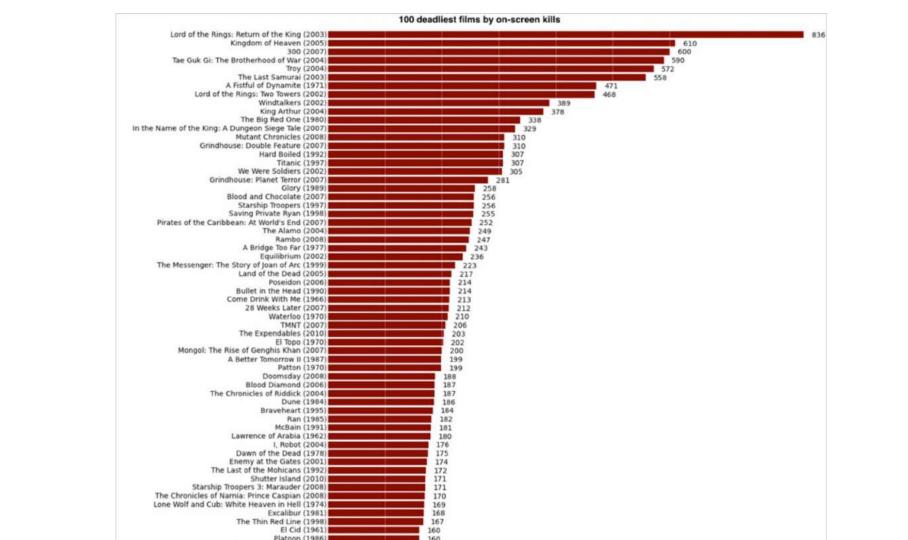


Jaws in Space



Find Something that Nearly Worked





= DIRECTOR'S CUT =



= DIRECTOR'S CUT =

EXPLORE DATA

Body Count

#1 GUARDIANS OF THE GALAXY E

83,871

Director: James Gunn

Year: 2014

Rating: PG-13 Genre: Action | Adventure | Sci-Fi

When space bandit, Peter Quill, steals an orb belonging to a powerful villain, he finds himself being chased by relentless bounty hunters. Under less-than-friendly circumstances, Quill meets four misfits and as he discovers the orb's true power, the intergalactic criminals have to come together to save the universe. The film has a whopping 83,871 deaths, ranking first by far. Did you know that before the final battle, the song Cherry Bomb was played on set as the characters made their entrances? Director, James Gunn, said it was to help the actors really get into character for the epic scene.

8.1 91%

DRACULA UNTOLD E

76%

Rotten tomatoes Metacritic

5,687

2,922 THE SUM OF ALL FEARS ES

THE LORD OF THE RINGS: THE RETURN OF THE KING 2,798









home > culture > film tv & radio music games books art & design stage classical

Guardians of the Galaxy

Guardians of the Galaxy tops list of deadliest films with 83,871 fatalities

Three JRR Tolkien films also make the top 10, suggesting family entertainment is more perilous than horror movies

Catherine Shoard **y** @catherineshoard Tuesday 4 October 2016 11.29 BST 🚹 💟 🖾 🛅 🚳 11,958 159 Save for later



Destructive force ... Guardians of the Galaxy. Photograph: Sportsphoto/Alistar/Marvel Studios.

Guardians of the Galaxy, the tongue-in-cheek superhero movie starring Chris Pratt, has comprehensively topped a study of the deadliest blockbusters, thanks to an especially bloody finale.

The film sees the killing of 80,000 Nova Corps pilots in one of its closing scenes, which takes its estimated on-screen body count to 83,871 - that's 78,184 more

Most popular



Trump or Clinton: who won the second presidential debate? | The Guardian panel



Donald Trump threatens Hillary Clinton with jail in second presidential



'I'm a gentleman': Trump menaces Clinton with imposing presence and brash insults



Guardian/ICM poll gives Tories 17-point postconference lead - Politics



Britain to push post-Brexit UK immigration controls back to Irish



Following

So I guess #GotG is now the deadliest film in movie history. By, like, a lot. Um, yay? 😳



Guardians of the Galaxy tops list of deadliest films with 83,871 fatalities Three JRR Tolkien films also make the top 10, suggesting family entertainment is more perilous than horror movies theguardian.com

RETWEETS LIKES 578 1,519















6:30 PM - 4 Oct 2016









2 hours of tweeting later...

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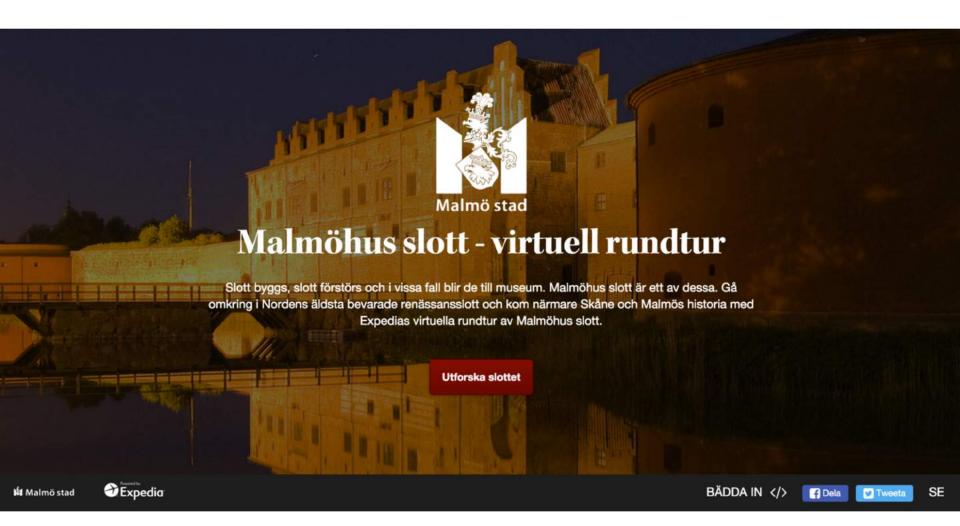


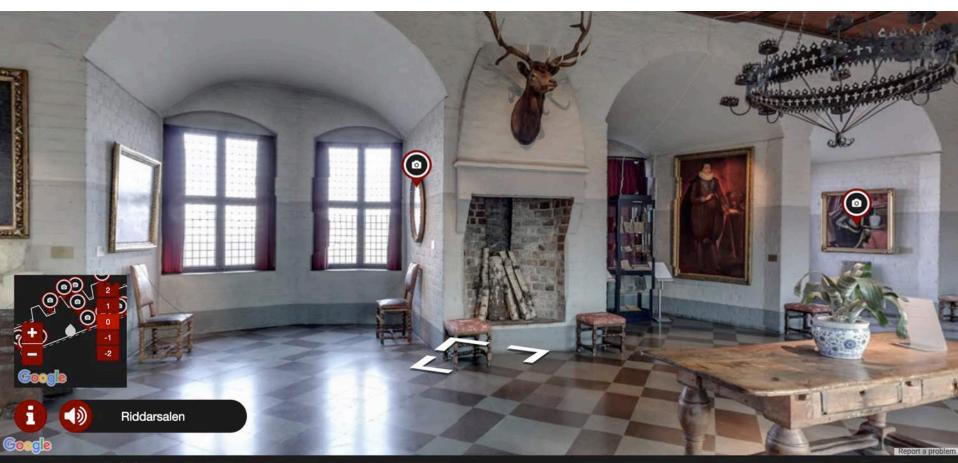














86 Links

25k Views + TV coverage





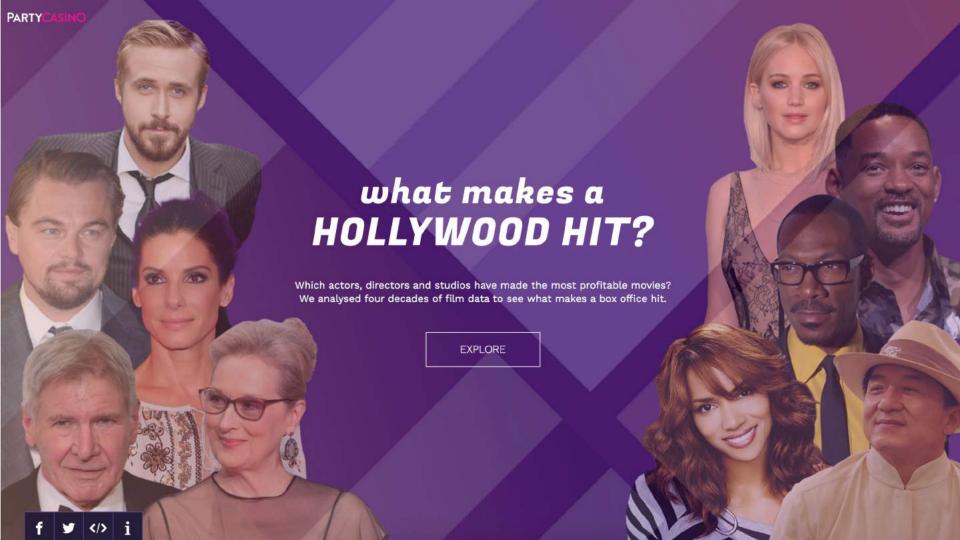








POLITIKEN











LATEST IN BUSINESS



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Forbes: Wilbur Ross is lying about being a billionaire



Silly new name for Coach's parent doesn't help handbag sales



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BUSINESS

This list of Hollywood's most profitable stars is hard to believe

By Richard Morgan

October 18, 2017 | 10:11pm | Updated



COLUMNISTS

John Crudele



There's something fishy about this radio contest

Jonathon Trugman



One year in White House Trump delivers on his economic growth promise

Steve Cuozzo



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10.19.17 | QUICK HIT

You Will Never, Ever Guess Who Hollywood's Most Profitable Star Is

Grab a hat and get ready to hold onto it as we explain who was deemed the movie biz's best ROI-and how one of today's biggest stars was ranked the worst.







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Emilio Estevez May Still Be the Most Profitable Hollywood Actor

by CORINNE HELLER | Thu., Oct. 19, 2017 8:10 AM











The most profitable top-billed male actor may be Emilio Estevez. Really. Did we stutter?

After analyzing box office data from 1980 to 2017, the British betting site PartyCasino determined that the 55-yearold actor, star of films like The Breakfast Club, St. Elmo's Fire, The Mighty Ducks and the Young Guns movies, and older brother of Charlie Sheen and eldest of Martin Sheen's four children, delivered the best return of any top-billed male actor who has



In print



New York Post (250k)

On Radio



Virgin Radio Canada (7.8k)



ESPN Radio (59k)



WKRC Radio (79k)

On TV



Yahoo Finance (131k)



Today Show (NBC) (2.5 million)



E!News (3 million)

165 links

6 million views





















How?

It's really about not giving up



LENSTORE CO. SIL







3 buildings fell through – it took 6 months to get this campaign created.



YOU are NOT a fucking monkey!

Do not let anyone tell you it can't be done

It is not who you are that holds you

back, it's who you think you are not.

Thank You!

Lisa.Myers@vervesearch.com
@LisaDMyers

