

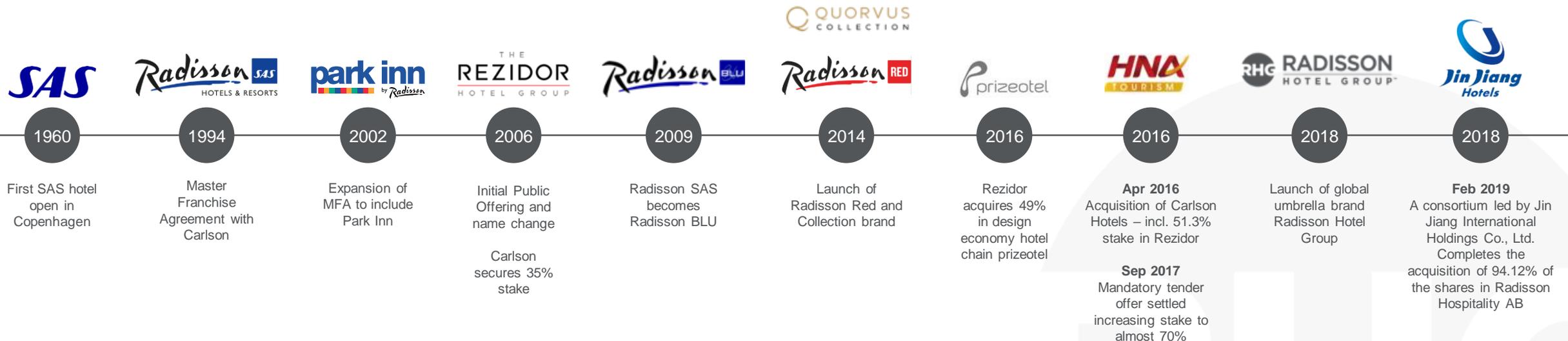


# RADISSON HOTEL GROUP

SEPTEMBER 2019



# INTERNATIONAL COMPANY WITH A STRONG SCANDINAVIAN HERITAGE



# JIN JIANG IS THE SECOND LARGEST HOTEL CHAIN IN THE WORLD

## 2nd largest hotel chain in the world<sup>(1)</sup>

Hotel chain	2017 # hotels	2017 # Rooms
 Marriott	6,431	1,235,512
 Jin Jiang	7,959	861,111
 Hilton	5,236	848,014
 IHG	5,348	798,075
 WYNDHAM	8,962	794,572
 Jin Jiang	6,794	680,111
 ACCOR HOTELS	4,530	657,010
 CHOICE	6,627	525,573
 百旅酒店集团 BTG HOTELS	3,712	384,743
 HUAZHU	3,605	357,117
 Best Western	3,595	290,868
 RADISSON	2,289	190,807
 RADISSON	1,165	181,000



**1<sup>st</sup>**  
Largest hotel company in Asia, China & East Africa



**1<sup>st</sup>**  
International hotel operator in Russia, Eastern Europe and India



**1<sup>st</sup>**  
Largest Upscale pipeline in Africa



**1<sup>st</sup>**  
Largest Upper Upscale brand in Europe



**2<sup>nd</sup>**  
Largest hotel company in Europe, Morocco, France & Nordics

1. Source: MGK

# JIN JIANG INTERNATIONAL GLOBAL FOOTPRINT



GLOBAL

**+8,900 HOTELS**  
**+986,000 ROOMS**



AMERICAS

**670 HOTELS**  
**+74,400 ROOMS**

In operation and under development as of 31 December 2018



EMEA

**1,525 HOTELS**  
**+1,980 ROOMS**

In operation and under development as of 31 December 2018



ASIA PACIFIC

**6,680 HOTELS**  
**+713,300 ROOMS**

In operation and under development as of 31 December 2018



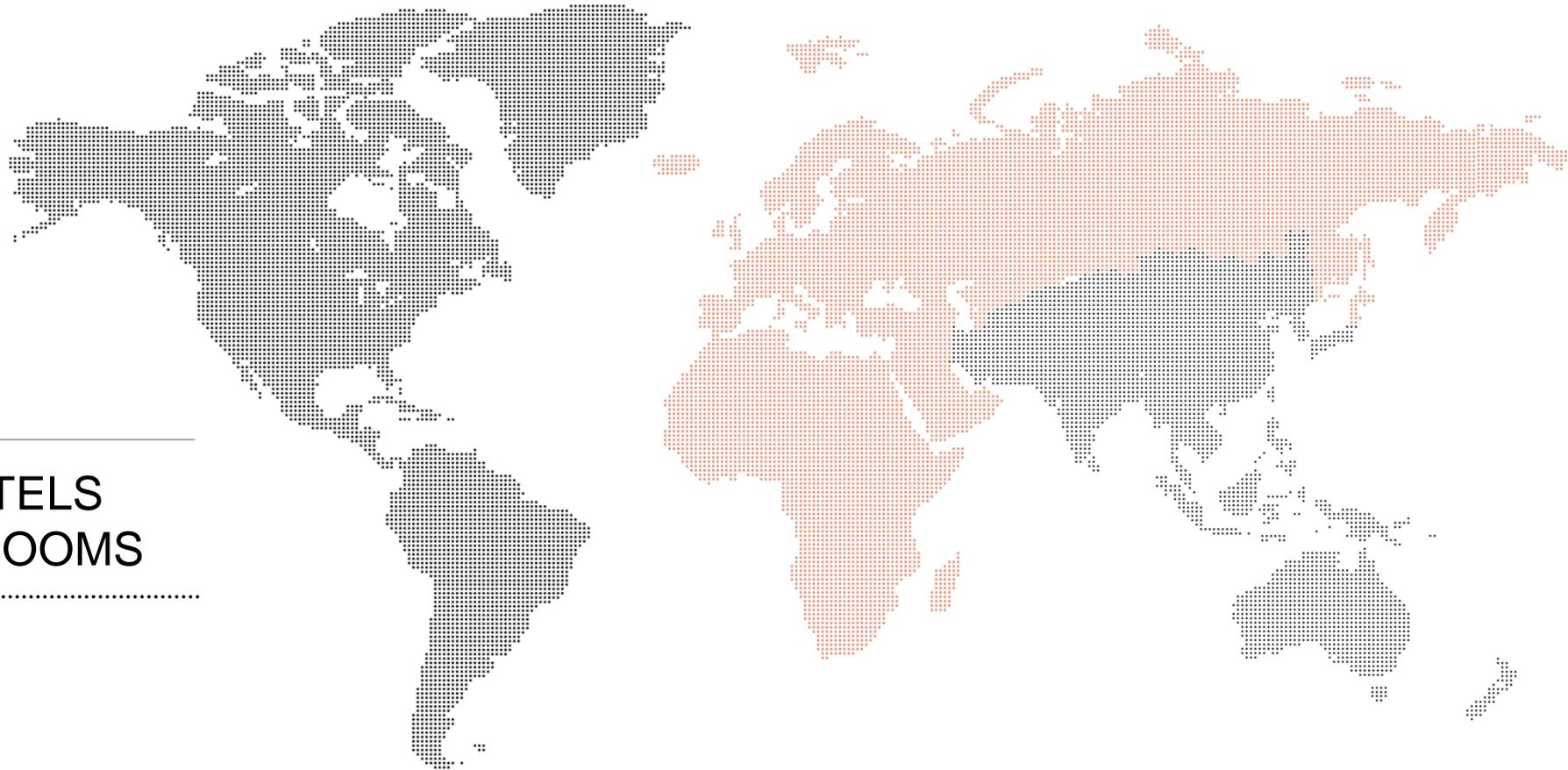
**140 MILLION**  
MEMBERS



**TOP RANKING**  
Among global hotels



# RADISSON HOTEL GROUP GLOBAL FOOTPRINT



## GLOBAL

**+1,400 HOTELS**  
**+225,000 ROOMS**

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## AMERICAS

**+650 HOTELS**  
**+70,000 ROOMS**

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In operation and under development as of Q1 2019  
(under the 3 theaters)



## EMEA

**+535 HOTELS\***  
**+120,000 ROOMS\***

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In operation and under development as of Q1 2019  
(under the 3 theaters)



## ASIA PACIFIC

**+225 HOTELS**  
**+35,000 ROOMS**

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In operation and under development as of Q1 2019  
(under the 3 theaters)

# RADISSON HOTEL GROUP OVERVIEW



**1,150+**  
HOTELS IN  
OPERATION



**250+**  
HOTELS UNDER  
DEVELOPMENT



**180,000+**  
ROOMS IN  
OPERATION



**45,000+**  
ROOMS UNDER  
DEVELOPMENT



**115**  
COUNTRIES



**155**  
NATIONALITIES



**100,000+**  
COLLEAGUES



**1<sup>st</sup>**  
Largest Upper Upscale brand in  
Europe



**1<sup>st</sup>**  
Largest pipeline in upscale in Africa



**1<sup>st</sup>**  
Largest hotel international chain in  
Russia and Eastern Europe



**1<sup>st</sup>**  
Largest Upscale brand in Istanbul



**1<sup>st</sup>**  
Leading international operator in  
Poland and Nordics

# RADISSON HOTEL GROUP BRAND ARCHITECTURE



# 22 HOTELS IN NORWAY

- Radisson Blu Hotels
- Radisson Collection Hotels
- Radisson Red Hotels
- Park Inn by Radisson Hotels



## NORWAY

### BEITOSTØLEN

- Radisson Blu Resort VDBZR

### BERGEN

- Radisson Blu Royal Hotel BGOZH

### BODØ

- Radisson Blu Hotel BOOZH

### HAUGESUND

- Park Inn by Radisson Haugesund Airport HAUPD
- Radisson Blu Hotel HAUZR

### KRISTIANSAND

- Radisson Blu Caledonien Hotel KRSZR

### OSLO

- Park Inn by Radisson Oslo OSLPD
- Park Inn by Radisson Oslo Airport OSLPG
- Park Inn by Radisson Oslo Airport Hotel West OSLPA
- Radisson Blu Airport Hotel OSLZR
- Radisson Blu Hotel Nydalen OSLZX
- Radisson Blu Park Hotel OSLZQ
- Radisson Blu Plaza Hotel OSLZH
- Radisson Blu Scandinavia Hotel OSLZA
- Radisson Blu Hotel, Oslo Alna OSLZE
- Radisson RED, Okern Oslo XXXXX (Opening 2021)

### SPITSBERGEN

- Radisson Blu Polar Hotel LYRZH

### STAVANGER

- Radisson Blu Atlantic Hotel SVGZA

### TROMSØ

- Radisson Blu Hotel TOSZH

### TRONDHEIM

- Radisson Blu Royal Garden Hotel TRDZH
- Radisson Blu Hotel Trondheim Airport TRDZQ

### TRYSIL

- Radisson Blu Mountain Resort & Residences T6RZM
- Radisson Blu Resort T6RZR



Radisson **BLU**

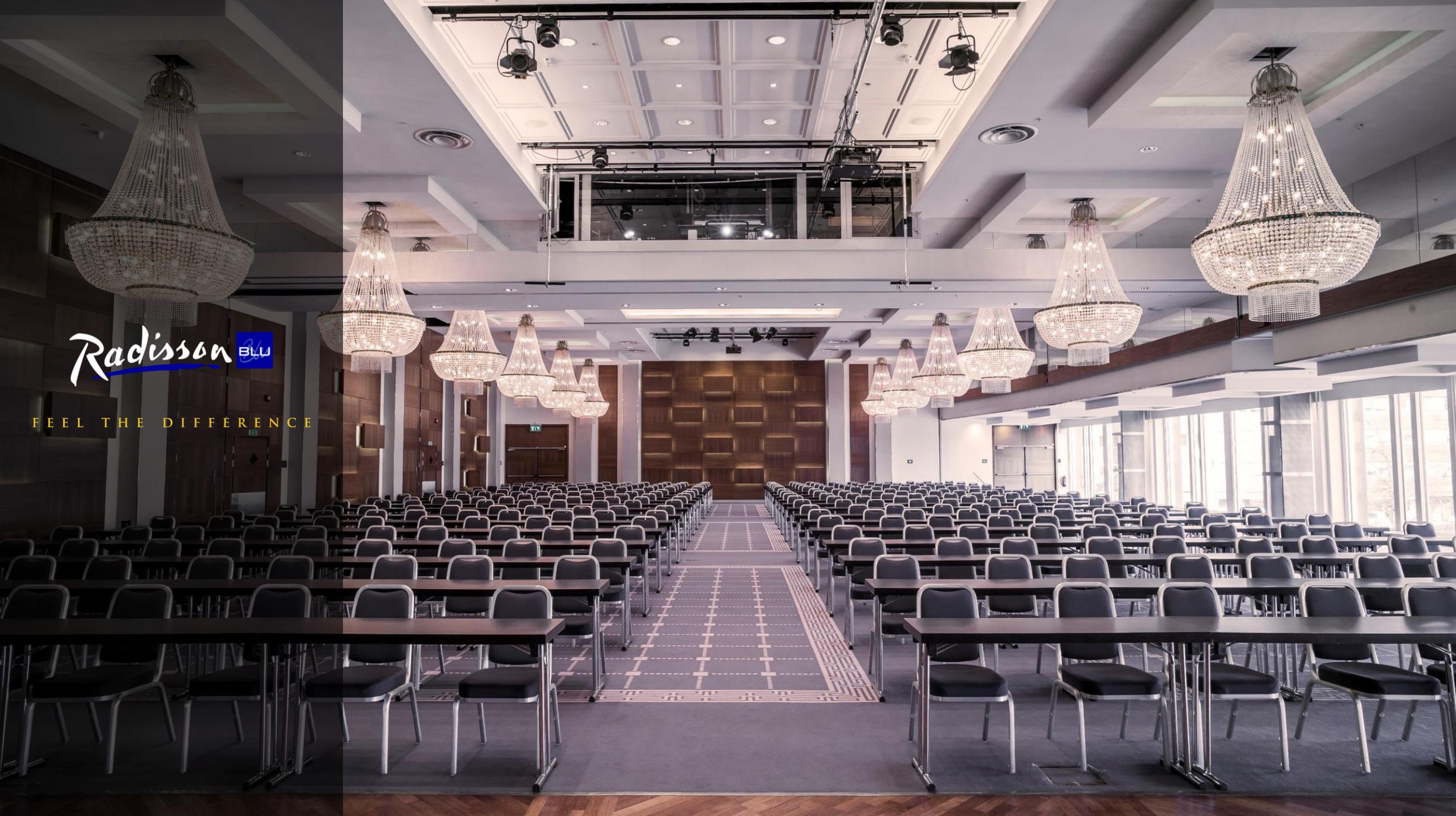
FEEL THE DIFFERENCE





Radisson **BLU**

FEEL THE DIFFERENCE



Radisson 

FEEL THE DIFFERENCE





Radisson Blu

FEEL THE DIFFERENCE



Radisson 

FEEL THE DIFFERENCE



Radisson **BLU**

FEEL THE DIFFERENCE



Radisson Blu

FEEL THE DIFFERENCE



A large crowd of people is gathered at night, releasing numerous glowing paper lanterns into the sky. The lanterns are illuminated from within, creating a warm, golden glow that fills the dark night. The people in the foreground are seen from behind, many holding up their phones to capture the scene. The sky is filled with hundreds of lanterns of various sizes, some rising high and others still near the ground.

# Our VISION

*Our vision is to be the company of choice for guests,  
owners & investors as well as talent.*

# OUR SERVICE PHILOSOPHY

Radisson  BLU

FEEL THE DIFFERENCE

*Yes I Can!*

*Yes I Can!*

# EMPOWERMENT



*Yes I Can!*

Own it!

**SOLVE IT!**

*Yes I Can!*

Show  
**APPRECIATION**



*Yes I Can!*



Make it  
**PERSONAL**

Memorable  
**MOMENTS**

*Yes I Can!*



# RHG

 **RADISSON**  
HOTEL GROUP

  
**RADISSON**  
COLLECTION

*Radisson* 

*Radisson*

  
**RED**  
*Radisson*

  
**PARK**  
**PLAZA**

**park inn**  
by Radisson

  
**COUNTRY**  
INN & SUITES  
BY RADISSON

**RADISSON**  
REWARDS

**RADISSONHOTELS.COM**

**RADISSON**  
MEETINGS