

Deloitte.



Scalable **learning**

A journey through the future of emerging business landscapes

Center
for the
Edge

A person in a dark suit and helmet is carrying a model airplane on a runway. The person is standing with their arms outstretched, holding the wings of the model airplane. The background is a blurred landscape with mountains and a runway.

Technology has been **democratised**,
enabling almost anyone to start a business.

Startups have the potential to disrupt traditional industry heavyweights with just an idea, a laptop and a WiFi connection. This is challenging decades of market leadership and billions in R&D.

Startups have the ability to build an airplane while flying it.



*But...no startup has the
ambition to stay a startup*

Digitization & globalization create **eroding barriers** to learning, entry and commercialization

Learning

coursera

1B
firstbuild

Entry

TechShop
BUILD YOUR DREAMS HERE

AWS

Commercialisation

INDIEGOGO.

Etsy



The image is a collage of four photographs of young men, likely tech entrepreneurs, arranged in a 2x2 grid. The top-left photo shows a man in a dark suit gesturing with his hand while speaking, with a blurred background containing the word 'Tech' and 'Urs'. The top-right photo shows a man in a grey t-shirt smiling. The bottom-left photo shows a man in a dark suit looking to the left. The bottom-right photo shows a man in a dark polo shirt gesturing with his hand while speaking. The text 'The Next Generation' is overlaid on the collage, with 'The Next' in white and 'Generation' in green.

The Next

Generation

The rise of the millennial generation is forcing us to think and act differently

20%

Of total population

85%

*Earnings growth in
the next 10 years*

\$\$

*It will be the richest
generation ever*



What are
YOU
going to
do about it?
Fight Chronic Pain Florida
www.fightchronicpainflorida.org

This differently?

STRONGER TOGETHER STRONGER TOGETHER STRONGER TOGETHER
STRONGER TOGETHER STRONGER TOGETHER STRONGER TOGETHER

We need to better understand what motivates them and drives their **behaviour**

*Risk-loving, optimistic
and loving instant
rewards*

*Eager and addicted
to technology*

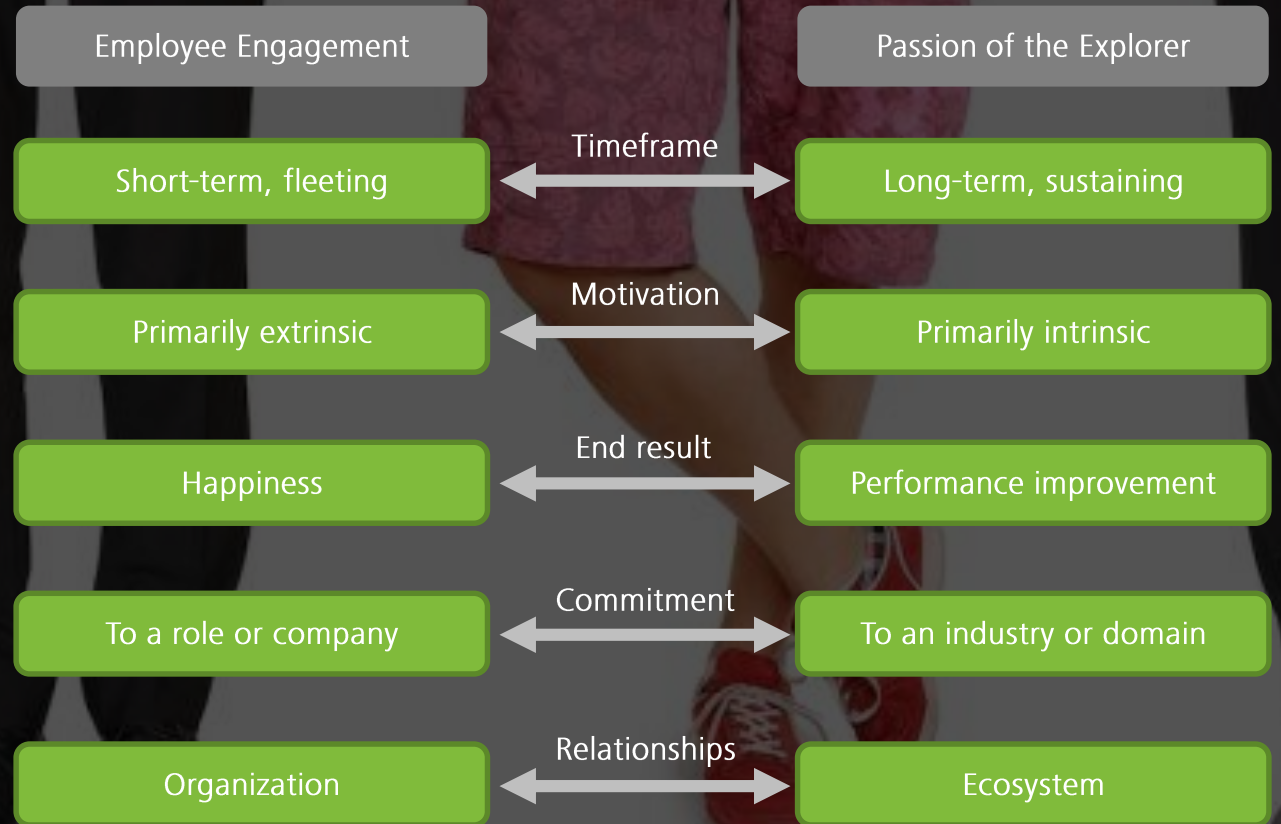
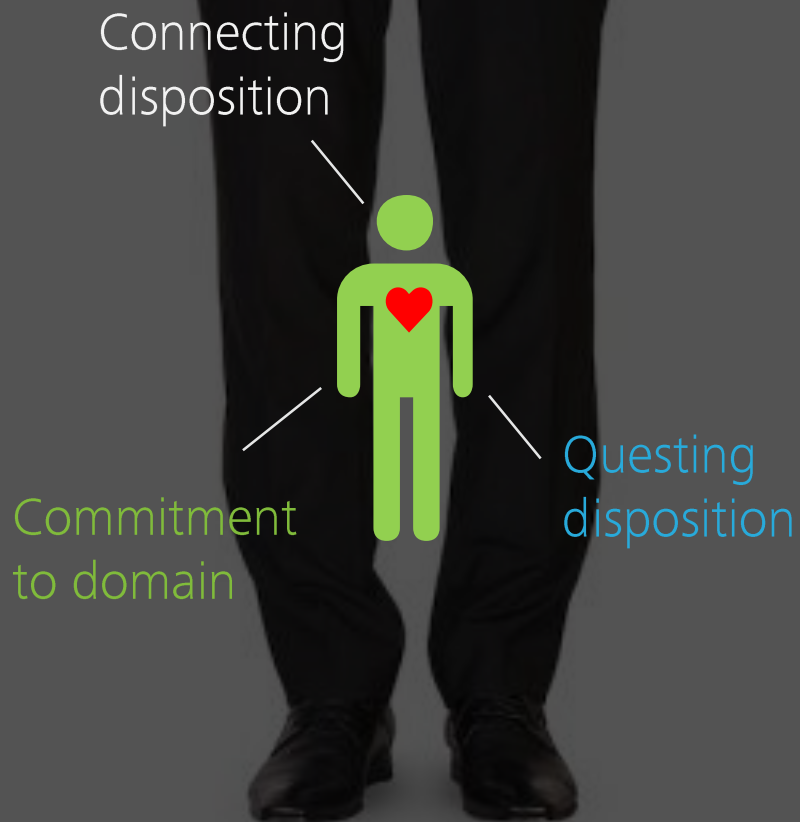


*Born between
1984 and 2000*

*Proactive and
adventurous*

*Looking for
individualization*

Most corporate cultures do not nurture the nature of our talent



Emerging learning & mobilizing **platforms**

Do these exponential technologies only present opportunities for start ups and threats for corporates?



GE APPLIANCES

\$5MM annual operating costs

12 new products per year

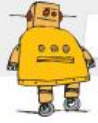
1 innovation success to GEA

Breakeven financially

\$200MM annual operating costs

1 new product takes 4 years

Only incremental innovation



Explore

Publish

Classes **NEW!**

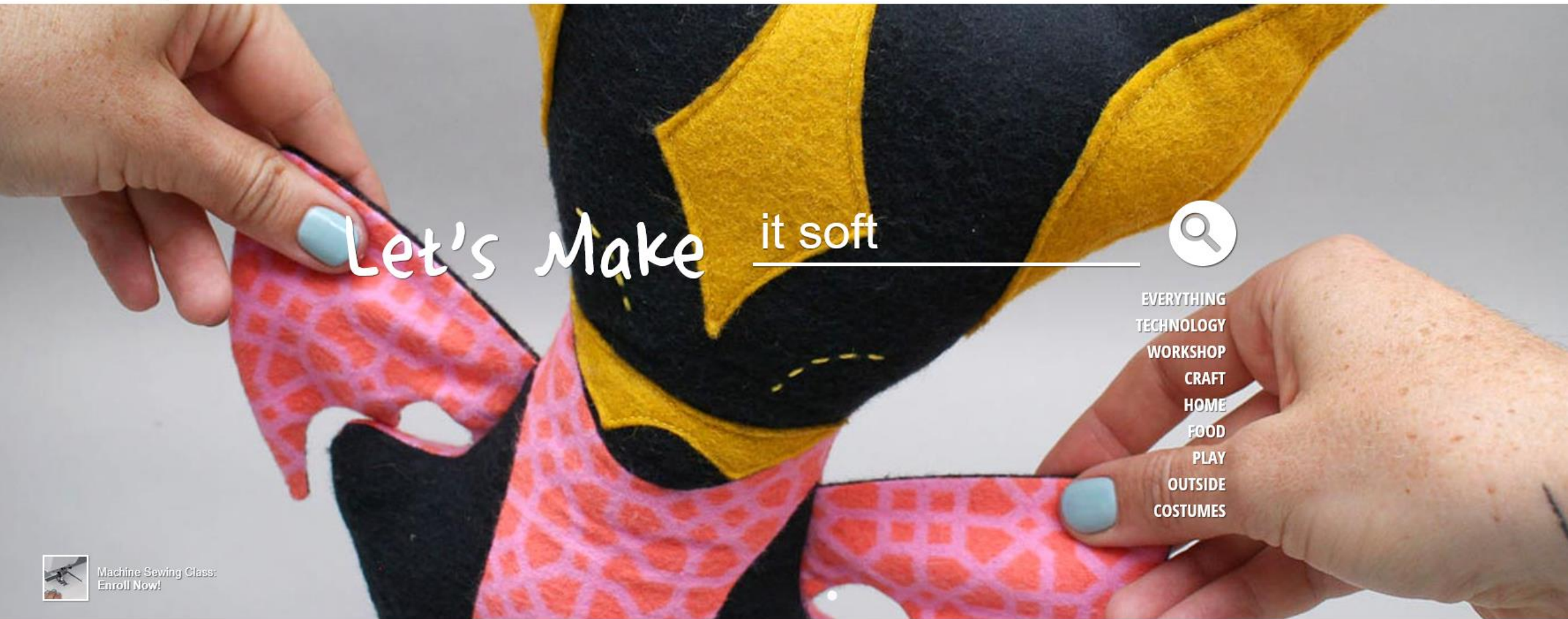
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Featured:



Arduino



Let's Make it soft



- EVERYTHING
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- WORKSHOP
- CRAFT
- HOME
- FOOD
- PLAY
- OUTSIDE
- COSTUMES



Machine Sewing Class:
Enroll Now!



AUTODESK PIER 9 ARTISTS IN RESIDENCE

BUILD AND DESIGN IN THE WORLD'S FINEST WORKSHOP

The Pier 9 Artists in Residence (AIR) program gives artists, makers, and fabricators a chance to work with us in our digital fabrication workshops at Autodesk. Our artists explore, create, and document cutting-edge projects, and share them with the DIY community.

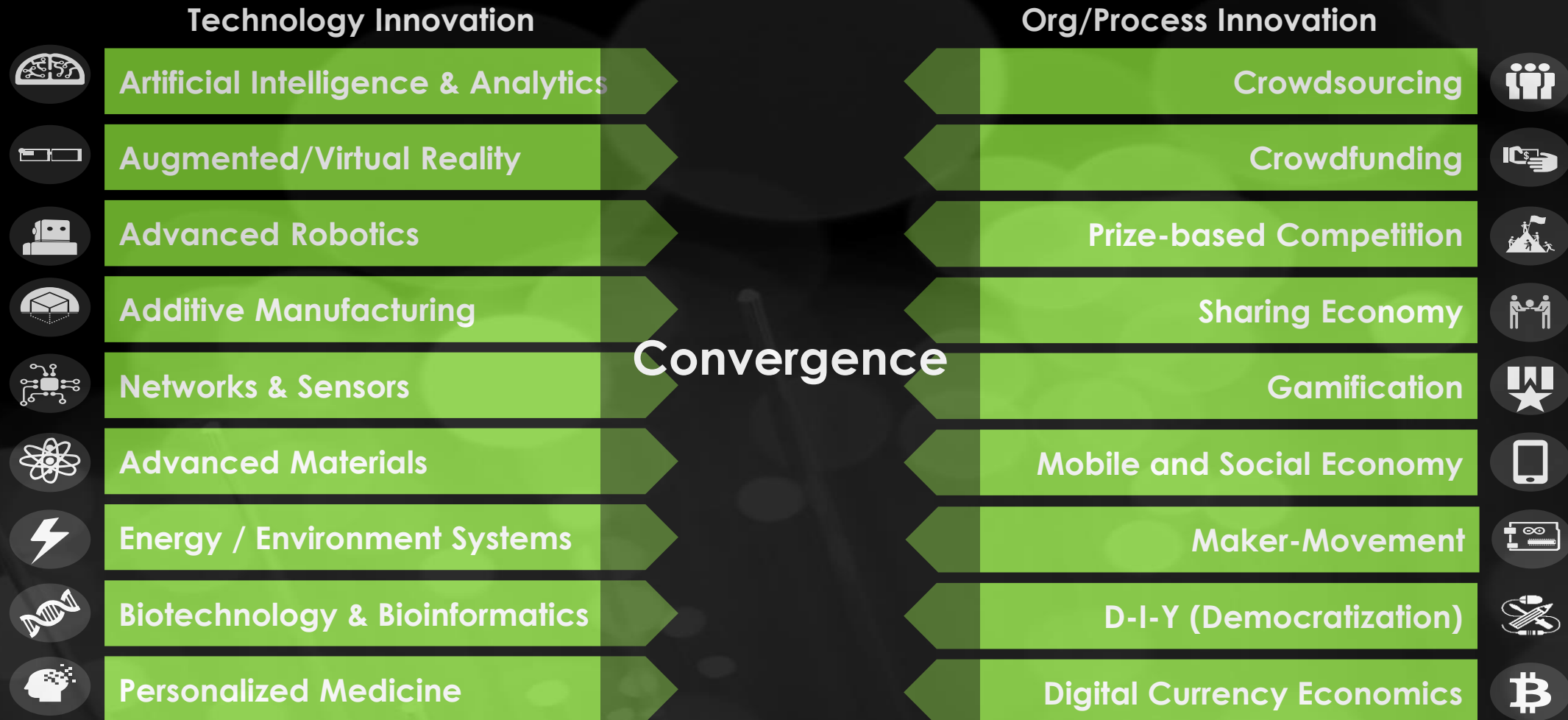
We are now accepting applications for 2017. [Apply now](#)

[SIGN UP FOR OUR NEWSLETTER](#) >

Mobilizing platforms



Connect emerging **technology** with emerging **business models**

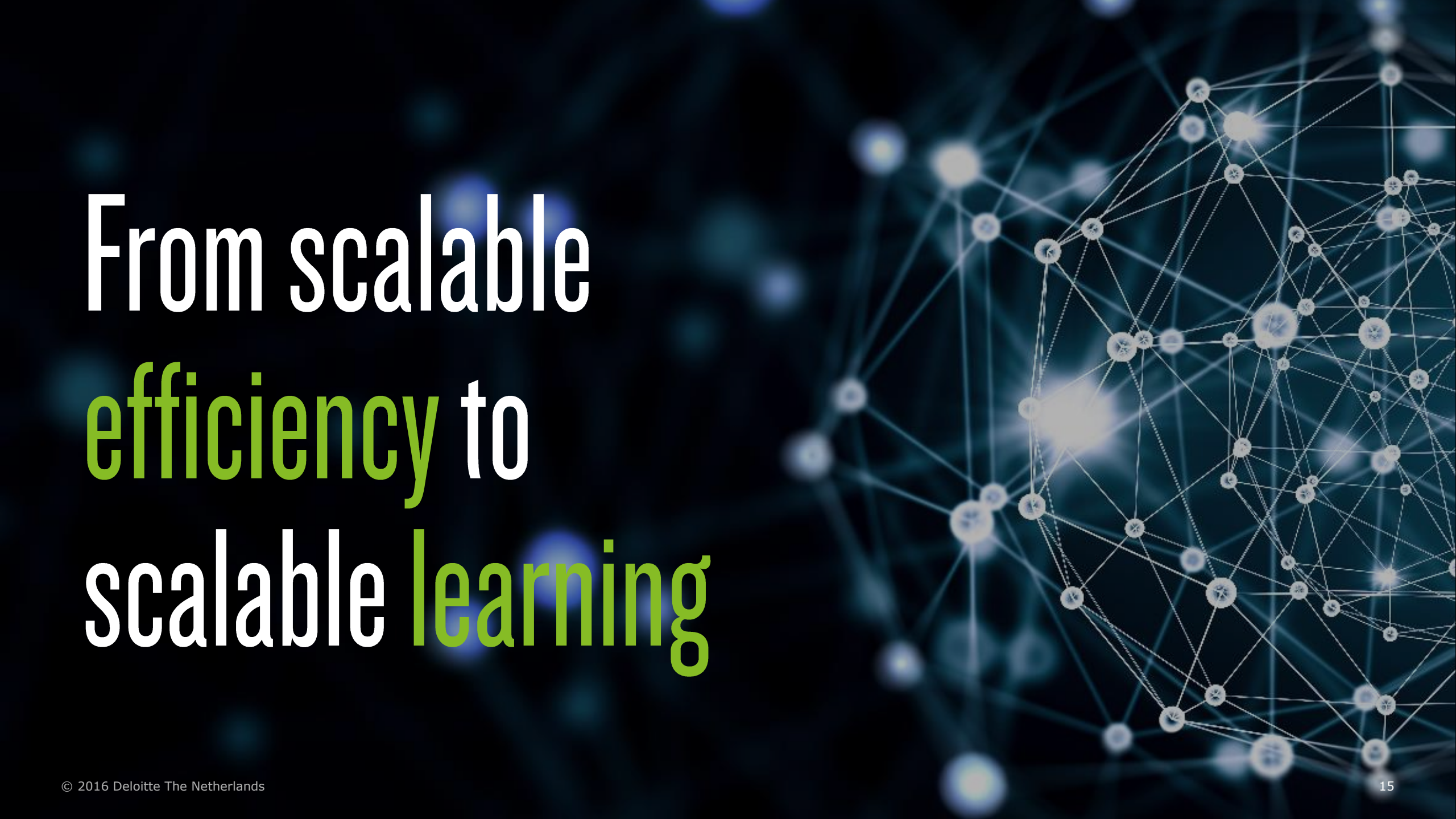




Structure
~~Kills~~ Grows
Creativity

“Discipline and freedom are not mutually exclusive, but mutually dependent because without discipline we would sink into chaos.”

Paulo Coelho



From scalable efficiency to scalable learning

Focus on **Edges** not the **Core**

In the short-term

- minimal investment to initiate
- Potential to grow the pie

In the long-term

- align with the long-term disruptive shifts
- potential to transform the core

We need to **unlearn** in order to learn

FROM >>>

<<< TO

3 year strategic plan

10 year vision, 6 month challenge

Select for tasks

Select for passion

Source for growth

Collaborate for growth

Stocks of knowledge

Flows of knowledge

Add digital

Start digital

Linear mindset

Exponential mindset

BRING US YOUR **CHALLENGES**,
WE'LL **REIMAGINE** YOUR FUTURE.

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