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VIBBIO

**3 SIGNS
OF NEW
TIMES:**

1.



**TECHNOLOGICAL ADVANCES
ARE FUELLING
WIDE-REACHING CHANGES
IN ALL AREAS OF SOCIETY.**



**THIS BRINGS GREAT
OPPORTUNITIES,
BUT CAN ALSO CREATE
WIDER DIVIDES.**



**TO BE ABLE TO KEEP UP
& MAKE GOOD CHOICES,
WE NEED **KNOWLEDGE** -
AND CONTINUED LEARNING.**

2.



**IN OUR HECTIC DIGITAL LIVES,
OUR CONCENTRATION SPAN
HAS BEEN MEASURED TO
1 MIN 15 SEC.**



**IMAGINE THEN,
THE POWER OF BEING ABLE
TO LEARN SOMETHING NEW
– A MINUTE AT A TIME.**

3.

**THE WAY WE
COMMUNICATE
IS CHANGING.**



VIDEO
IS TAKING
OVER.

**FACEBOOK ESTIMATES
THAT BY NEXT YEAR
80% OF POSTS
WILL CONTAIN VIDEO.**

**VIDEOS ARE 12 TIMES
MORE LIKELY TO BE WATCHED,
THAN TEXT IS TO BE READ.**

**AND FYI, 2016 GENERATED
13 TRILLION VIDEO VIEWS.**

**THE WINNERS, THEN
WILL BE THOSE WHO
FOCUS ON VIDEO.**

THE REST WILL BECOME INVISIBLE.



SO, TO RECAP:

- **NEED FOR KNOWLEDGE**
- **SHORT ATTENTION SPAN**
- **VIDEO IS TAKING OVER**

VIBBIO is
smart video
tailored for sharing;
building knowledge
one quick episode
at a time.

ENGAGING.
SHORT.
TEXTED.
TARGETED.



**THE FUTURE
BELONGS TO THE
CURIOUS.**

VIBBIO.COM

IN 1 YEAR, WE HAVE MADE OVER **100 VIDEOS** ON FUTURE TRENDS.



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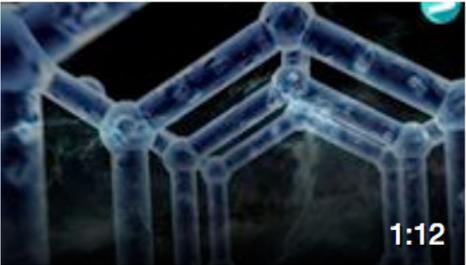
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SELF-DRIVING VEHICLES | Episode 2
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ONE YEAR OF VIBBIO
75 Likes · 4,789 views



The Future of Banking
21 Likes · 1,627 views



The future of education
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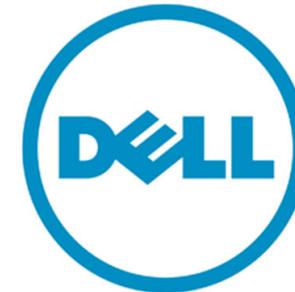
INTRO: Insurtech
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ROBOTIC JUSTICE
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AND, WE HAVE MADE AROUND **200 VIDEOS** FOR CUSTOMERS.



JavaZone



TRIGGER.



os!o
innovation
week

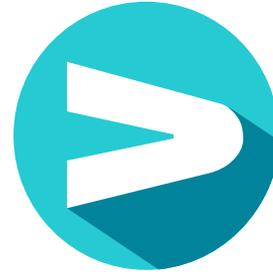


OLIASOFT



IN A YEAR, WE HAVE GROWN A BIT...





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PRODUCTIONS



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VIBBIO'S MISSION



**BECOMING A GLOBAL PLATFORM FOR
SHARING AND GAINING KNOWLEDGE.**





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VIDEO.MADE EASY.

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